



# Supercharging's X-TREME Growth Plan



**Not for the faint of heart!**  
This is a "no pansies" zone!





# Supercharging's X-TREME Membership Growth Plan

Use [www.TinyURL.com/SuperchargingYourChapter](http://www.TinyURL.com/SuperchargingYourChapter)

- 1) Have an Altruistic Purpose (children with special needs and veterans for an example). You'll be helping people by sharing the opportunity to sing AND making a difference in the world for others.
- 2) Spend half of your meeting having fun singing in public (one song at a time ONLY!) and the other half working craft.
- 3) When in public sing songs that people recognize! (Litmus test: Can they mouth the words?)
- 4) Have one or two members gently combing the audience watching for those that are mouthing the words.
- 5) Engage those people with the Supercharging Singout Script.
- 6) Introduce them to the director between songs.
- 7) Get THEIR contact information with a notepad and pen.
- 8) Learn your music on your own time so we just work craft when we get together. If the song is not learned we don't sing it. Nobody gets upset, we just don't sing that song, that rehearsal. ☺
- 9) If people don't like to sing, invite them to come see you the next time you go out in public giving them the time and place, encouraging them to bring others that may enjoy future singouts. Also, tell them about future shows, getting their information so you can remind them of up coming shows/events.
- 10) Go back to step 1. (The more times you make it through the process the more successful you will be.)

*Any chapter singing at any level that follows this plan to the letter, should grow to over 100 members in 18 months and most of these will be from ORGANIC growth!*